

79.7 Offensive Television Advertising

Whereas, The timing of advertising on television is not within the control of the viewer and the advertising of feminine hygiene products and undergarments is offensive to many, and especially of concern to parents; therefore be it,

RESOLVED, That the National Council of Women of Canada

1. Approach the Canadian Radio-Television and Telecommunications Commission and national networks, as well as the manufacturers of feminine hygiene products and undergarments, to have the television advertising of these products removed; and,
2. Encourage all Local Councils to circulate petitions to their local television stations.