

74.5 Prohibition of Advertising of Alcohol and Tobacco

Whereas, The LeDain Commission Report on Page 223, indicates it would be preferable if there were total prohibition of liquor advertising, and on Page 228, total prohibition of tobacco advertising; and, Whereas, All advertising is aimed at gaining new customers; therefore be it,

RESOLVED, That the National Council of Women of Canada request the Government of Canada to eliminate the advertising of alcohol and tobacco products.